



Where Education Comes Together

Integrated. Strategic. Transformative

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Context and Rationale

Turning challenges into opportunities for educational growth



Vietnamese education is undergoing a significant transformation, especially in the non-public sector, where the demand for higher training quality, optimized operations, and updated global trends is rapidly increasing. However, the education system still faces structural gaps:

- **A lack of in-depth, practical training programs** tailored for teachers, administrators, principals, and school owners.
- **Limited availability of professional consulting solutions** for education operations and governance, causing difficulties for many schools and training centers in managing and developing their teams.
- **The absence of a truly connected education community** where managers, teachers, and experts can share insights, experiences, and trends.
- **Educational resources and materials** remain fragmented, unsystematic, and poorly aligned with the actual deployment capacity at educational institutions in Vietnam.



What Drives Us Forward

A Holistic Approach to Education Innovation

Global education providers face challenges entering Vietnam due to curriculum gaps, localization demands, and a lack of experienced local partners. At the same time, many Vietnamese schools struggle to effectively adopt and sustain international solutions.

VietEdra was founded to bridge this gap by offering strategic consulting, training, tech implementation, and content development. Combining global insight with local expertise, VietEdra connects advanced solutions to Vietnam's educational needs as a trusted implementation partner.





Who We Are

Vietnam's First Fully Integrated Education Ecosystem

VietEdra is Vietnam's first fully integrated educational solution ecosystem, combining academic technology, professional development, operational consulting, content distribution, and community engagement. With practical experience and deep market understanding, we not only propose relevant strategic directions but also directly support organizations in successfully executing their innovative initiatives.

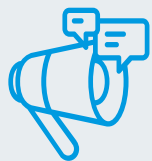
We collaborate with schools, EdTech providers, publishers, and the broader education community to enhance workforce capabilities, streamline operations, and connect educational resources locally and globally, toward an open, human-centered, and sustainable education ecosystem.

We believe

"We believe that meaningful educational change starts with an integrated ecosystem where strategy, technology, content, and community come together to empower people and create lasting impact."

Our Vision & Mission

What we want to accomplish



Our Vision

To become Vietnam's leading education solution ecosystem—where the development of professional and leadership capacity is tightly linked with modern educational technology and an active educational community.

Our Mission

VietEdra delivers training, consulting, connections, and knowledge sharing through an integrated solution ecosystem aimed at improving human resource quality, operational efficiency, and governance capacity in the education sector. We support both local and international organizations to enter and grow in Vietnam strategically and sustainably, from market analysis and program design to deployment and scale-up.



Core Values

What we want to accomplish

Sustainable Connection

Creating a platform that connects schools, teachers, experts, and academic partners to co-create long-term value

Innovative & Adaptive

Embracing technological innovation and open, flexible thinking to adapt to the evolving educational landscape.

Responsible Partnership

Beyond service provision, VietEdra is a committed partner prioritizing sustainable growth and educational impact.



Practical & Applicable

Solutions are based on in-depth understanding of Vietnam's educational practices and tailored for real-world implementation.

Knowledge Sharing

Committed to sharing insights, data, and experiences to grow the education community together.

Our Target Clients

Solutions for education professionals and institutions



Teachers

Teachers across public, private, and international schools seeking modern teaching models, digital content, and professional growth.



Leaders/ Managers

School leaders and academic managers responsible for training quality, operations, and digital transformation.



Organizations

Educational organizations, EdTech companies, and content providers developing or localizing solutions for Vietnam.



Researchers/ Experts

Researchers, experts, and academic communities looking to share knowledge, stay updated, and engage in innovative networks.



Our Services

What We Do

As Vietnam's first fully integrated education solution ecosystem, **VietEdra**'s core strengths are built around four pillars: operational consulting, professional training, knowledge exchange, and content development.



Academic and Operational Consulting

Tailored support for market entry, localization, pilots, and scale-up, serving both international partners entering Vietnam and local institutions pursuing sustainable growth.



Learning Technology Solutions

We support institutions in their digital transformation journey and student-centered learning through in-house products and curated EdTech partner solutions.



Professional Development and Capacity Building

Designing high-impact training programs aligned with real-world management, operational, and instructional needs.



Community Engagement and Knowledge Exchange

Creating dynamic education communities that foster collaboration, policy discussions, and technological innovation.



Content Development and Distribution

Researching and curating localized learning resources, management tools, and specialized education materials.

Why Partner with VietEdra

Shaping the Future of Education in Vietnam



Expert Team

A network of seasoned professionals with direct experience in Vietnam's education sector, deeply understanding local realities and challenges.



Comprehensive Solutions

Beyond training, VietEdra provides consulting in operations and governance, community development, and content resources—offering fully integrated and interconnected services.



High Practicality

Our solutions are grounded in reality—designed to be easily implemented and adapted without remaining theoretical.



Commitment to Partnership

We support our partners throughout the journey—from initial consultation and deployment to ongoing refinement and long-term collaboration.



Extensive Network

We connect partners with emerging opportunities in both local and international education markets through our broad ecosystem and relationships.

Partnering with VietEdra

At VietEdra, we believe that every quality education solution deserves a thoughtful implementation strategy, and every learner deserves access to meaningful knowledge.

Let's connect!

VietEdra is ready to collaborate





Thank You!

Beyond Consulting, Building Sustainable Growth.

Contact Us



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Website

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